



**Welcome to the Investing in Place
#JustGrowth Work Group Call**

@ 641-715-3580, 110022#
August 22, 2017
2:30-3:15pm

Check in/Intros (Amanda)

Who's on the call:

Khalilha Haynes, Climate Resolve
Beatina Theopold, Juniper Consulting
Amanda Meza, Investing in Place
Jessica Meaney, Investing in Place
Diane Silva, Trust for Public Land
Angela Driscoll, Los Angeles County Public Works
Bryn Lindblad, Climate Resolve
Deborah Murphy, Los Angeles Walks
Cynthia Rose, Santa Monica Spoke
Andrews Pasillas, Safe Routes to School National Partnership
Andrew Yip, Bike SGV
Gil Solomon,
Brady Schneider
Mark Chang, WSP
Elizabeth Michael MBI
Ron Milam, LA Funders Collaborative
Claudia Goytia, American Heart Association
America Aceves, Proyecto Pastoral
Jennifer Lopez, Kaiser Permanente

Updates:

- Policy Advisory Council (Jessica)
 - Key potential agenda items at next PAC Meeting (Sept 12th)
 - [Measure M Admin Process](#) - MSP's key interest (to be finalized by December 2017)
 - Timeline/Developing the workplan

- COG Forum (Amanda)
 - Why we're having it
 - Survey
 - Shape agenda/attend
 - Educational materials
 - What's helpful?
 - Working on our What is a COG video
 - Measure M Subregional Programs
 - https://investinginplace.org/wp-content/uploads/2017/05/Subregional-Programs-Table_Funds-1.pdf

Claudia - highlighting the committees within the COG that are critical/influential to this process

Bryn: talk strategies for how members of the community want to be engaged with around their transportation priorities... how can this occur up-front, and not only public comments on a pre-cooked plan?

America: Impacts/Benefits of COGs/subregion leading on this program

Beatina: Varying level of online presences for COGs/subregions - brought it up at a Hack LA meeting - lots of interest at meeting.

- Measure A (Jessica)
 - Synergy between measures
 - Park Equity Group
 - COG representatives

Timeline of Measure A - where synergy might be on Measure M

- Videos (Jessica)
 - Aiming to film in September - possibly a series
 - Know a star? Looking for Women, mothers, multi-generational families who have members who rely on the bus for trips

Deborah - feedback we counter

Jennifer Lopez - Greenfield Walking Group - started using photovoice and then expanding (West San Fernando Valley)

Where are we
 What's really going on here
 What can we do it

Comment [1]: Need very clear instructions on how everyday people get involved in advocating for accountability public financing and transparency... for example, what info should an AARP/LAAC member be armed with? A parent? Jennie Chamberlain? Councilmember Marqueece Harris Dawson's constituents?

Comment [2]: INFOGRAPHICS

Comment [3]: Suggestion: guest speakers including actual COG directors to talk about what their role entails, Steve Lantz, Katherine Perez-Estolano, etc.

Comment [4]: agree !

Comment [5]: you can align the COG video release with a live tweet chat called "What the COG?" it would help to disseminate your findings, and also to clear up misperceptions of COGs. please also coordinate with Solis' office as they are heavy in COG work - perhaps Solis herself as guest speaker

Comment [6]: and when do they meet?

Comment [7]: do you have a website for this? a flyer? need to distribute heavily!!!

Comment [8]: I can send u a blurb about it - who is this?

Comment [9]: +amanda@investinginplace.org lets follow up with Tripping Point

Gil Solomon - will follow up with me

Ron Milam - ACT-LA put together somebody riding transit. Good idea to connect with Laura Raymond at ACT-LA. Jane Beasley or Mark Glasscock - have the timeline on Measure. Question: Is there a big opportunity?

Bryn: Survey of community groups - asked what investments can help support transit-dependent lifestyle - heard loud and clear focusing on improving the bus network and improving bus stops. Releasing a report this week.

Actions: (Amanda)

- Greenway Motion @ LA County Board of Supervisors (Andrew Yip)
 - Tuesday, August 29th, 9:30am
 - Kenneth Hahn Hall of Administration
 - 500 W. Temple St., Los Angeles (Board Room 381B)
- Mobility Academy
 - Email John Bwarie, San Fernando Valley COG Executive Director, if interested; john@sfvcog.org
 - <http://sfvcog.org/wp-content/uploads/2016/03/Mobility-Academy-Fact-Sheet-Fall-2017.pdf>
- Important Dates (Amanda)
 - Policy Advisory Council, Tuesday, September 12th, 1:30PM
 - COG Forum, Monday, September 18th, 2:30PM - <https://cogforum.splashthat.com/>
 - Tripping Point - the Valley Edition - Walktober 2017 (we think 10/21 - pending confirmation)
- Staffing Updates (Jessica)
- Updates from partners

Bryn (Climate Resolve): Survey of community groups - asked what investments can help support transit-dependent lifestyle - heard loud and clear focusing on improving the bus network and improving bus stops. Shade key issue. Climate Resolve/EnviroMetro releasing a report this week. (Hello Tripping Point !! :)

Andrew (Bike SGV : Going to City of Santa Ana to tour the new bike infrastructure - if interested join us! Bike SGV taking Amtrak down - ppl welcome to join.

Deborah (Los Angeles Walks): Look for forthcoming presser from LA Walks regarding the 2nd anniversary of City of LA Vision Zero initiative.